

## Increasing your research funding success

Joining link:

Start: 09.30 UK time

Break: 11.00-11.30

### Session 1: Bid writing tips

- Introduction: the review process
- Tips to write a more competitive research proposal
- Knowledge sharing session: using Google JamBoard, share your own tips, grouping similar ideas together (these will be written up as a short guide for you after the course)

### Session 2: Tools for co-producing impact

- Integrating impact into research proposals: a definition and check-list
- Bid writing:
  - Break-out rooms: discuss two contrasting examples of applied peatland research proposals, identifying which of the two is best and why
  - Presentation: how to convince reviewers your research will make a difference
- Tools for co-producing impact
  - Prioritising which stakeholders and publics to engage with first
  - Partnership building for future bids
  - Planning for impact: introduction to logic models and Theory of Change
  - Individual exercise: stakeholder analysis

Close: 13.00

## Trainer

**Prof Mark Reed** is a recognized international expert in impact research with >150 publications and >20,000 citations. He has led 19 projects as PI worth a total of >£4M (two worth >£1M) and contributed to a further 27 projects as Co-I, Work Package leader or equivalent, worth approximately £4M to his institution (total value of these projects is around £30M). He holds a Research England and N8 funded chair at Newcastle University, is research lead for an international charity and has won two Research Council prizes for the impact of his research. He regularly sits on funding panels and reviews programmes of research for the Research Councils.

He regularly runs workshops to help researchers prepare for international development funding across the UK, and trains with CGIAR Centres. He worked with cattle herders in the Kalahari for his PhD and since then has done research funded by the EU, British Academy and the United Nations with marginal agricultural communities across the developing world. His 2016 book, published by Routledge, was based on his work for the UN Convention to Combat Desertification and the UN Framework Convention on Climate Change, and he works closely with UN Environment Programme's Global Peatlands Initiative.

Find out more about his work at: [www.profmarkreed.com](http://www.profmarkreed.com) or follow him on Twitter [@profmarkreed](https://twitter.com/profmarkreed)

## Global Peatlands Initiative

The Global Peatlands Initiative is an effort by leading experts and institutions formed by 13 founding members at the UNFCCC COP in Marrakech, Morocco in 2016 to save peatlands as the world's largest terrestrial organic carbon stock and to prevent it being emitted into the atmosphere. The current greenhouse gas emissions from drained or burned peatlands are estimated to amount up to five percent of the global carbon budget — in the range of two billion tonnes CO<sub>2</sub> per year. Partners to the Initiative are working together within their respective areas of expertise to improve the conservation, restoration and sustainable management of peatlands. In this way the Initiative is contributing to several Sustainable Development Goals, including by reducing greenhouse gas emissions, maintaining ecosystem services and securing lives and livelihoods through improved adaptive capacity.

Find out more at: [www.globalpeatlands.org](http://www.globalpeatlands.org)