

Sponsorship Proposal



Peatland Programme

17TH ANNUAL IUCN UK
PEATLAND PROGRAMME
CONFERENCE

31 AUGUST -
2 SEPTEMBER 2027
EXETER UNIVERSITY CAMPUS

RESILIENT FUTURES:
ADAPTING, ADVOCATING AND FUNDING FOR PEATLANDS



Sponsor the UK's Leading Nature Restoration Event

Connect your organisation with the people shaping the future of climate, biodiversity, water resilience and nature finance across the UK and internationally.

INFLUENCE

Direct engagement with policymakers, regulators and sector leaders.

VISIBILITY

Brand exposure before, during and after the event through multiple digital channels.

IMPACT

Demonstrate commitment to nature recovery and climate solutions by supporting the UK's peatland restoration movement.



Your Sponsorship Creates Impact

DIVERSITY



Your sponsorship brings early career professionals into the sector, supports community representation, and increases the diversity of voices, ideas and perspectives.

KNOWLEDGE



Your contribution helps share good practice, science and innovation, supporting evidence-led habitat restoration and policy.

ACTION



Your sponsorship helps accelerate landscape restoration action, recovering ecosystem services and creating a green economy which benefits all of society.

Why Sponsor?

INDUSTRY	INDUSTRY BENEFIT
Technology Providers	Showcase monitoring and mapping solutions where it matters.
Carbon Market Organisations	Connect with project developers and investors.
Infrastructure and Energy Companies	Demonstrate commitment to natural capital and net zero objectives.
Financial & Private Institutions	Engage with nature finance and voluntary carbon markets.
Water Companies	Show leadership on catchment resilience and nature recovery.
Consultancies & Contractors	Build visibility and relationships with new clients.

Measurable Reach & ROI



2026 STATS

439
DELEGATES

60+
SPEAKERS

10,000+
WEBSITE VISITS

71,000+
IMPRESSIONS

5,000+
VIDEO VIEWS

UP TO 92%
ENGAGEMENT

Who You'll Meet

350+ delegates from:

- Government
- Statutory agencies
- Water companies
- Environmental NGOs
- Landowners and estates
- Peatland partnerships
- Universities and research institutes
- Carbon and biodiversity market developers
- Environmental consultancies
- Corporate sustainability leaders

Including:
Directors, Heads of
Sustainability, Programme
Managers, Advisors and
Scientists, Project Developers
and Policy Leads



Sponsorship Offers

TIER	PRICE (INC. VAT)
Headline Partner (1 available)	£15,000 - 20,000
Gold (3 available)	£7,500 - 10,000
Silver (6 available)	£3,000 - 5,000
Supporter (Exhibition spaces allocated on a first come, first served basis)	£2,000

Main Tiers

	HEADLINE	GOLD	SILVER	SUPPORTER
“Conference partner” branding	✓			
Welcome address / keynote slot	10 minutes	5 minutes		
Exhibition space	Prime location	✓	✓	✓
Logo in website footer and onsite signage	✓	✓	✓	✓
A La Carte option	3	2	1	
Company named in pre-conf attendee email	✓	✓	✓	
Dedicated LinkedIn campaign	✓	✓	Shared mention	Shared mention
Featured article	✓			
Delegate passes	10	5	3	2

Sponsors confirmed before December 2026 receive an additional newsletter feature, extra social media promotion and priority exhibition space (dependent on tier)

A La Carte

Sponsors get exposure related to the specific item sponsored, as well as logo placement on event branding and a dedicated LinkedIn post.

**Lindsay Peatland Conservation Award
(1 available)**

Recognise those who have made an outstanding contribution to peatland conservation.

Community Voices Programme (3 available)

Fund delegates facing financial barriers to attendance, championing inclusivity and diverse voices.

Young Professionals Reception (1 available)

Support a dedicated networking event for those new to the sector, to springboard their careers.

Nature Finance Forum (1 available)

Sponsor a dedicated session on upscaling private investment in habitat restoration.

Innovation Showcase (1 available)

Showcase the latest technology driving nature-based solutions to societal challenges.

Creative Inspiration (3 available)

Share the beauty, cultural significance and conservation value of peatlands through a dedicated exhibition and photography competition.

Testimonials

"One of the most valuable nature-sector events we attend each year."

"The conference provided direct access to decision makers and project partners we would otherwise struggle to reach."

"The greatest peatland gathering in the UK, informing and inspiring positive peatland action throughout the UK (and abroad) currently one of the largest regular assemblages of peatland knowledge, experience and expertise in the world."





Partner with the UK's leading peatland conference and position your organisation at the forefront of climate resilience, biodiversity recovery and nature-based solutions.

CONTACT

Jane Akerman, Programme Manager
jane.akerman@iucn.org.uk
+441636 670 113
iucn-uk-peatlandprogramme.org



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