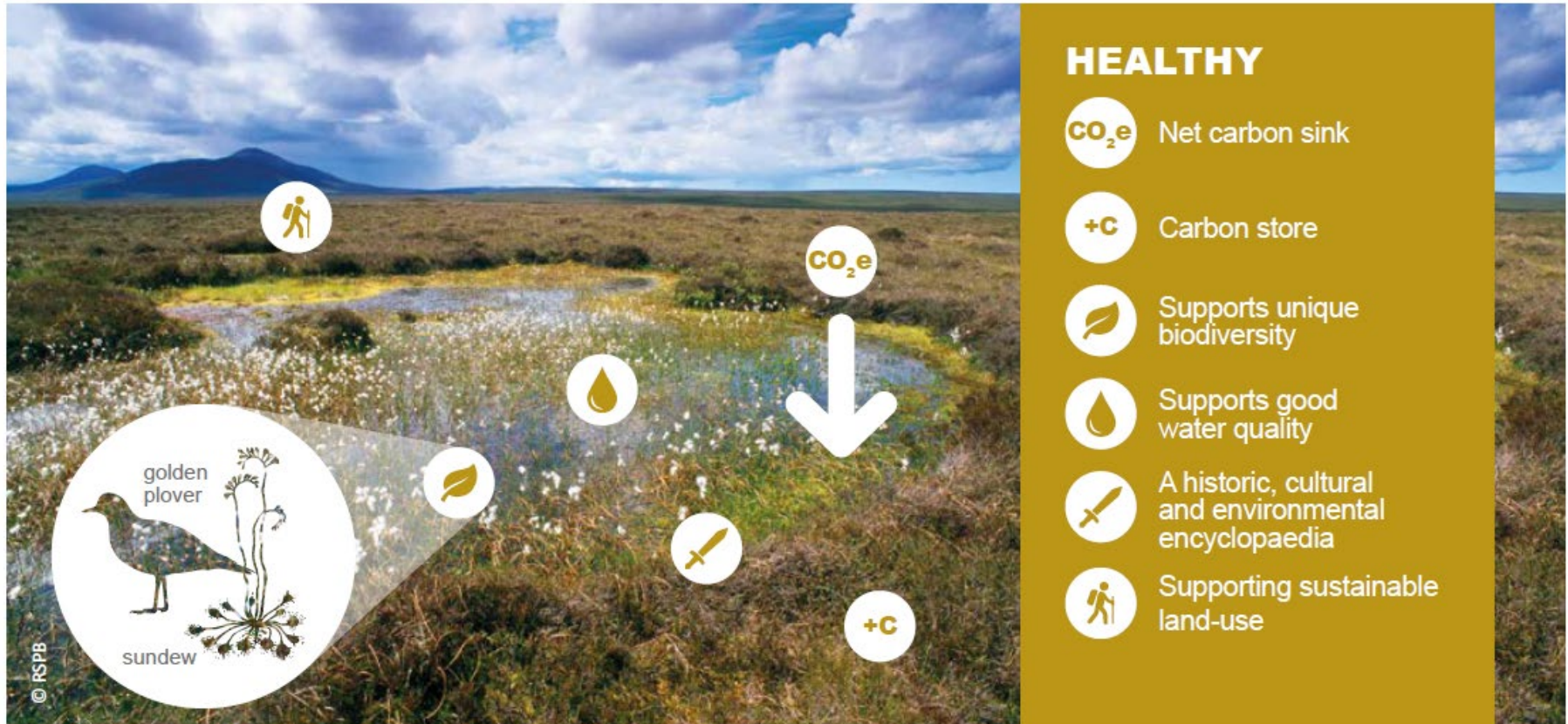


PEATLAND CODE: STAKEHOLDER ENGAGEMENT



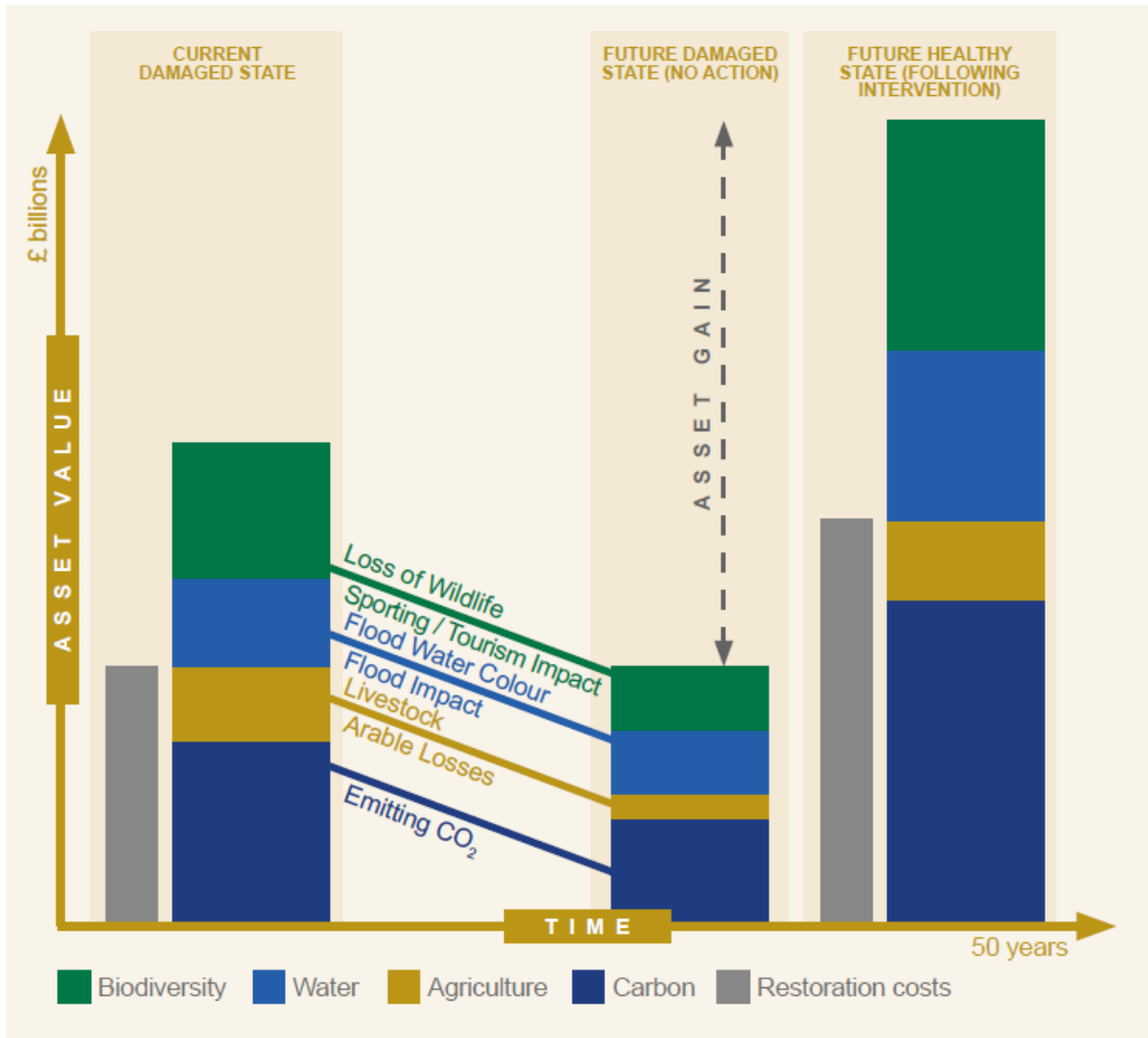
ECOSYSTEM SERVICES IN A HEALTHY PEATLAND



ECOSYSTEM SERVICES IN A DAMAGED PEATLAND



RESTORATION VALUE



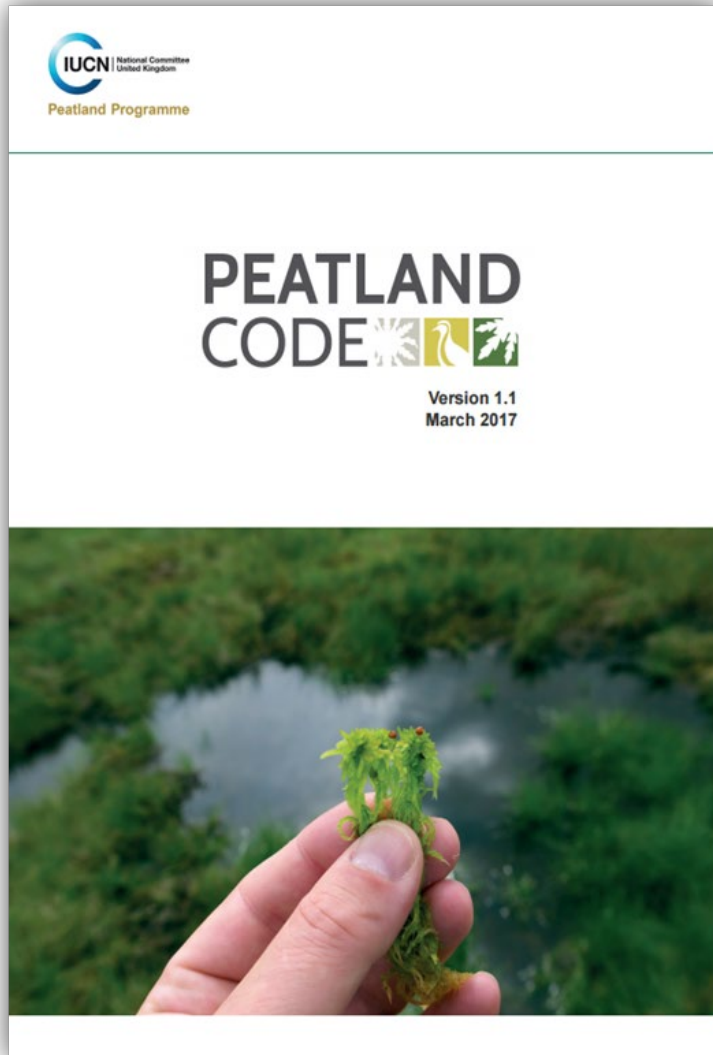
Leaving peatlands in a damaged state imposes a **HUGE** cost on future generations.

HOW DO WE FUND THE RESTORATION REQUIRED?

- Public funding via grants and agri-environment payments?
- Private finance via 'Payments for Ecosystem Service' (PES) mechanisms?
- Blended finance initiatives?



THE PEATLAND CODE



A voluntary certification
standard

to...

attract private funding for
peatland restoration projects in
exchange for climate benefits

by...

providing assurance to buyers

PAYMENTS FOR ECOSYSTEM SERVICES

- Payments to the managers of land in exchange for the provision of specified ecosystem services
- Over and above what would otherwise be provided – ‘Additional’
- A voluntary transaction
- A market based mechanism

